

James Nicholas Cohen

New Media Program
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SUMMARY:

Innovative digital media and communications scholar with previous experience as a television producer in both reality and non-fiction programming. Primarily concerned with empowering students and citizens to increase their civic voices and digital media literacies through project-based pedagogy.

EDUCATION:

Doctoral Candidate, Cultural Studies – Stony Brook University, Stony Brook, NY. ABD

Defense date – May 2019; Degree conferral August 2019

Dissertation title: *Virtual Evolution: An Alternative History of Virtual Reality from 1988-1999*

Media studies, media archaeology, histories of virtual reality, digital materiality, digital cultures

Master of Arts, Comparative Arts and Culture – Hofstra University, Hempstead, New York. 2010

Course of study examined historical art, literature, and philosophy in comparison to current new media communication and visual theory

Bachelor of Arts, Communications – Hofstra University, Hempstead, New York. 2004

Television production major; art history minor

PROFESSIONAL EXPERIENCE:

Assistant Professor and Program Director; Founder (Bachelor of Science)

New Media, Digital Humanities & New Media Department, Molloy College, Rockville Centre, NY
September 2016 – Present

Tenure-track assistant professor for the New Media program offered within the Digital Humanities and New Media Department. Participate in college wide digital media initiatives, offer guidance on hiring committees, and develop new proposed digital curricula. New Media is a Bachelor of Science New York State communications degree in the Humanities Division.

Oversee curriculum, projects, internships and collaborative endeavors of the New Media majors and minors. In charge of hiring adjunct instructors and maintaining program consistency.

Maintain and grow #MolloyNewMedia brand on multiple social media platforms. Increase enrollment through on location recruitment in high school classrooms and invited talks.

Faculty and Design Lead

Salzburg Academy on Media and Global Change, Salzburg, Austria

Summer 2018 – “Re-Imagining Journalism: News and Storytelling in an Age of Distrust”

Delivered talk on YouTubers and Algorithmic Realities that discussed how YouTubers are manipulating the YouTube recommendation system to spread messages.

As Design Lead, created the branding, look, and shareable objects for the project. The project title is "Persist: New Ideas for Journalism in an Age of Distrust." Shot and produced a short video featuring student participants of the Seminar. Students have used the portrait logo as their default avatar on social media sites and the branding travels with the product. <http://persist.community>

Instructor and Program Director; Co-Founder

New Media, Communications Department, Molloy College, Rockville Centre, NY

September 2013 – May 2016

Developed and instituted a third communications track in the Communications Department at Molloy College: Bachelor of Arts in Communications: New Media. Authored courses and taught majority of coursework. Increased Communications Department enrollment 65% in three years.

Director of Web and Digital Media**The Lawrence Herbert School of Communication, Hofstra University, Hempstead, NY**

April 2012 – August 2013

Dean's office position designed to work with faculty, staff, and students of the School of Communication to strengthen and reinforce web components in existing courses as well as the development of social media and digital media components for educational use. Research and develop new media workshops and initiatives and consult on digital media projects.

Adjunct Instructor**The Lawrence Herbert School of Communication, Hofstra University, Hempstead, NY**

September 2007 – August 2017

Digital media, television production, and post-production instructor for the Radio, Television, Film Department; Media studies and multimedia journalism instructor for the Journalism, Media Studies and Public Relations Department

DIGITAL PROJECTS:**Persist: New Ideas for Journalism in an Age of Distrust** | <http://persist.community>

Final project for the 2018 Salzburg Seminar on Media and Global Change on the topic of "Re-Imagining Journalism: News and Storytelling in an Age of Distrust." Persist aggregates nearly 80 students' projects into "chapters" for the digital publication on Medium. Designed and branded the project look and product shareables as well as produced the promotional video.

The Spatial Humanities Kit | <http://spatialhumanitieskit.org>

The Spatial Humanities Kit is a durable media production toolset designed to fit in a backpack. The kit's gear, as well as the maps one can produce with the kit, can be created anywhere, and with any variation of its contents. With Matt Applegate

Project Organizer and Supervisor: LHSC Media Archaeology Project | SCOinRome 2017

Map (powered by Mapbox, customized with Javascript) <http://lhscmediaarchaeology.org>
Interactive map built on previous Mapbox framework. Incorporating locations of research in Frascati, L'Aquila, Scampia, and Rome, students researched, archived images and interviews in locations of revitalization from natural disasters (L'Aquila) and corruption (Scampia). In collaboration with Shoot4Change.

Co-creator and co-organizer: Molloy Media Archaeology in the Boyne Valley Ireland 2016

Map (powered by Mapbox, customized with Javascript) <http://molloymediaarchaeology.org>
Archive (powered by Omeka), <http://molloyenglish.org/omeka-2.4/>
Map & Archive built on location at Dundalk Institute of Technology in Ireland with undergraduates from Molloy College. Constructed in consultation with Matt Applegate and Margaret Delima.

Founder, Creator: HTVInteractive.com (operational 2007 - 2014)

HTVInteractive.com was founded in 2007 as the first college based web television channel. The site hosted all student content and a full multimedia archive of former broadcast and edited material. Additionally, the site acted as a small studio to support several independent webseries.

PUBLICATIONS:**Book:**

Producing New and Digital Media: Your Guide to Savvy Use of the Web. With Thomas Kenny. Routledge/Focal Press. August 2015. ISBN: 978-1138830103

Peer Reviewed Articles:

Exploring Echo-Systems: How Algorithms Shape Immersive Media Environments. Journal of Media Literacy Education – Volume 10, Issue 2, November 2018

Communicating Graphically: Mimesis, Visual Communication, & Commodification as Culture. With Matt Applegate. The Journal of Cultural Politics – Volume 13, Number 1, April 2017

Towards a Media Literate Model for Civic Identity on Social Networks: Exploring Notions of Community, Participation, and Identity of University Students on Facebook. With Paul Mihailidis and Kelly Fincham. *The Atlantic Journal of Communication*. November 2014.

Exploring Curation as a Core Competency in Digital and Media Literacy Education. With Paul Mihailidis. *The Journal of Interactive Media in Education*. Spring 2013 Edition.

Articles and Entries:

Web Television. Entry - *The International Encyclopedia of Media Literacy*. Wiley. (Forthcoming)

Resource Review: The Potential of Google+ as a Media Literacy Tool. *The Journal of Media Literacy Education*, March 2012 – Volume 4, Issue 2.

Book Review: Teaching Graphic Novels: Practical Strategies for the Secondary ELA Classroom. *The Journal of Media Literacy Education*, July 2010 – Volume 2, Issue 1.

Teaching Television Production in the Age of YouTube. With Peter Gershon. *The Journal of Media Education*, April 2010 – Volume 1, Number 2.

Book Chapters:

Mobilizing Disinformation: Digital Memes and the Weaponization of Images. Chapter for *Fake News: Real Issues in Modern Communication*. Chun, Russell & Drucker, Susan, eds. Peter Lang Publishers. November 2018.

Social Media Research Using Online Tools. Chapter for *Social Media: Pedagogy and Practice*. With Paul Mihailidis. Langmia, K., Tyree, T., Sturgis, I. eds. Rowman and Littlefield Publishers. November 2013.

Digital Writing:

YouTube: Populism and the Commodity of the Authentic. Medium, 2017:

<http://bit.ly/ytpopulism2017>

The Television Academy, YouTube, and Academia. Tubefilter.tv, December 2011.

DOCTORAL DISSERTATION – CULTURAL STUDIES (Defense May 2019)

“Virtual Evolution: An Alternative History of Virtual Reality from 1988-1999”

Following Facebook’s multibillion-dollar investment into virtual reality, the hype surrounding the technology, culture, and consumerism of VR has re-emerged from the stagnated industry. Amidst current promotion, various contemporary histories of virtual reality have simplified the history of VR for the specific financial and political goals of product sales and consumer adoption. *Virtual Evolution* contributes to the history of VR by synthesizing text and archival documentation of an alternative narrative that bifurcates from the contemporary record, from “home-brew” start-ups, to virtual world building software, through web languages.

MASTER’S THESIS – COMPARATIVE ARTS AND CULTURE (2010):

“A Genealogical Study of The Screen Through Post-Modern Philosophy”

A philosophical history of image critical theory and a discourse on the production of screen visuals in new technological eras.

ADDITIONAL RESEARCH PROJECTS

Digital curation and digital literacy – study on media and digital literacy pedagogy in secondary and higher education classrooms to encourage the usage of social media aggregation and storytelling to empower youth to active their civic voices and participate in content creation.

The Beta Males’ Charms – YouTube and Populism: The Commodification of the Authentic.

Developing a critical approach to online personalities, digital communities and sponsored content in video community spaces. Additional research agenda on populist movements.

GRANTS, ACADEMIC ACHIEVEMENTS AND HONORS:

Bronze Telly Award. 2018 Telly Awards for the Media Archaeology: Boyne Valley promotional video. Produced and awarded with Molloy Life.

Long Island Business News 40 Under Forty 2018

Visiting Expert – Salzburg Academy on Media and Global Change 2017

Co-principle investigator: New York State Regional Economic Development Council partial grant (\$300,000) to develop a collaboration between Baldwin High School and Molloy College known as The Collaboratory

Hofstra University Alumni of the Month April 2016

Creative Teaching Day at Molloy College Inaugural Year Presenter 2016

BEA Ignite! 2014 Pedagogy Presenter

Who's Who 2013 for Education by the Long Island Business News

Academy of Television Arts and Sciences 2011 Faculty Seminar Fellow

Bronze Telly Award. 29th Annual Telly Awards recognizing Excellence in Production in 2007 for camera work for Hofstra Multimedia Productions' educational segment on an archaeological dig in Lloyd Harbor, NY

ACTIVE ACADEMIC MEMBERSHIPS:

Broadcast Education Association (BEA)

Ad hoc reviewer, Journal of Media Literacy Education 2013-present

Alliance of Digital Humanities Organizations (ADHO)

Academy of Television Arts and Sciences 2011 Faculty Fellow

New York State Communications Association (NYSCA) – Former Archivist

National Association of Media Literacy Education (NAMLE)

International Academy of Web Television (IAWTV)

TEACHING EXPERIENCE:

Full-time Assistant Professor and Program Director, Communications/Digital Humanities and New Media New Media Program, Molloy College, Rockville Centre, NY

2013 – Present

Select Courses:

Introduction to New Media – Digital Applications for New Media – Writing for the Web – History of Digital Media – Online Content Production – Civic Engagement for New Media – Video Storytelling for the Web (YouTubers) – First Year Experience – Broadcast Journalism

Practicum courses:

Web Television – GIF Making – Viral Video Theory – Theme Channels – Memes in Digital Culture

Co-taught specialty courses:

New Media and Social Transformation Core Course

Media Archaeology and the Boyne Valley Ireland – Spring 2016 <http://molloymediaarchaeology.org>

Adjunct Instructor, Radio, Television, Film / Journalism, Media Studies, Public Relations

Lawrence Herbert School of Communication, Hofstra University, Hempstead, NY

2007 – 2017

Radio, Television, Film

Advanced Television Technology – Advanced Editing and Post Production – Introduction to Digital Media [course author] – Principles of Digital Editing – Fundamentals of Television Production – Single Camera Producing and Editing

Journalism Media Studies Public Relations

Multimedia Video Journalism – History of Mass Media – Journalism Tools – SCOinRome Study
Abroad Journalism Course

Practicum courses and independent studies:

Television for the Web – Making the Viral Video – Introduction to Digital Media – Various
independent studies on code-writing, application design, and online reporting

Adjunct Instructor, Communications

Molloy College, Rockville Centre, NY

2009 – 2013

Introduction to New Media – History of Digital Media – Post Production – History of Media –
Television for Non-Majors

Teaching Instructor/Teaching Assistant

Stony Brook University, Stony Brook, NY

2017 Spring and Fall

Topics in Game Studies: The Cultural Study of Games and the Gamer

2015-2016

Teaching Assistant, Cinema and Cultural Studies

2011

Lecturer, News Literacy

Additional (International/Online) Teaching Experience:

Hofstra In Rome – Study Abroad Program – Instructor and chaperone

Hofstra University – Rome, Italy

Summer 2014, Summer 2015, Summer 2017

Digital Journalism and site-specific locative storytelling/Media Archaeology – Blending Jason
Farman’s site-specific mobile storytelling with Siegfried Zielinski’s *Deep Time of the Media*,
students gain experience and practice in accurate reporting while incorporating context,
accountability, and political nuance

Media Archaeology in the Boyne Valley, Ireland

Molloy College/Dundalk Institute of Technology – Dundalk, Ireland

May/June 2016

Organized and co-developed a 6 credit LAS course of study that had both domestic and
international coursework. Domestically, students learned media archaeological theory, code,
mapping, ceramic artwork and reliquaries. Internationally, students used GPS data to map
significant monuments and landmarks in the Boyne Valley to create an interactive map with
documentary video and photographic information

Online Courses/Distance Learning

Introduction to New Media - Molloy College Fall 2017

History of Digital Media - Molloy College June 2017

Civic Engagement for New Media - Molloy College July 2016, June 2018

Introduction to Digital Media – Hofstra University August 2013, August 2014, August 2015

Chaperone

Japan Global trip – June 2015; **Ireland** Jazz Band Trip to Dundalk Institute of Technology (documentary
director) – March 2015; **Washington D.C.** Newseum Trip (Organizer and Trip Lead) – March 2014)

SELECTED SERVICE:

Molloy College

High School New Media Conference Organizer – March 2017, February 2018, November 2018

Digital Humanities program development committee

Baldwin High School New Media Academy program development

Media Archaeology study abroad program 2016 – Boyne Valley, Ireland co-organizer
 Lamda Pi Eta (Communications honors society) Eta chapter faculty advisor 2013 - 2016
 Chaperone – Japan Study Abroad – June 2015 (Kyoto, Hiroshima, Tokyo)
 Chaperone – Dundalk, Ireland Jazz Band trip – March 2014 (Dundalk, Belfast, Dublin)
 Newseum New Media and Digital Writing Washington DC domestic study trip organizer
 Personnel hiring committee – Digital writing faculty member
 Personnel hiring committee – Instructional Designer administrative position

Hofstra University

HTVinteractive.com – Advise School of Communication students on the process of creating and distributing web-based student content
For Your Island faculty advisor – Student produced television and web television show about places, features and events on Long Island, New York.
 Creative coordinator/researcher – April 2011 – *Week Without the Web* at Hofstra University School of Communication
 Project Manager – Hofstra University 75th Anniversary Oral History Project website
 IFC.com Make Media Matter Video Coordinator– Managed supplemental video portion of IFC's media literacy blog
The Scoop faculty advisor – 2007–2010 – Creator and advisor of a weekly Internet webseries spotlighting Hofstra University School of Communication special events
 Technology Advisory Committee, Hofstra University School of Communication

RESEARCH INTERESTS:

Digital materiality and media archaeology, memes and visual culture, fake news and disinformation campaigns, algorithms, virtual reality, immersive environments and spaces, television beta characters, civic voices and youth empowerment, digital curation and aggregation, online tools, video editing to enhance literacy and writing skills

SELECT CONFERENCE PRESENTATIONS:

The Value of Verisimilitude: YouTube and the Commodity of the Authentic – New York State Communications Association 2018 – Panelists include Susan Drucker (Hofstra University) and Gary Gumpert (Urban Communication Foundation)

VR/AR Digital Media Literacies – Digital EngAGEMENT Conference 2017 New York, NY – Establish a framework for digital media literacy to be employed when using new emergent media.

Site-Specific Locative Digital Media Literacy: A Media Archaeological Approach to Understanding History – Media Education Summit 2016 Rome, Italy – Delivered paper resulting from the Media Archaeology Boyne Valley study abroad experience and subsequent mapping project.

Raising Our Voices: The Forum of NYSCA Past, Present, and Future – New York State Communications Association 2016 – Plenary Chair to introduce the Oral History Project to be recorded over the year and presented at the following 75th Anniversary Conference in 2017

Up Close and Personal: When Learning Truly Takes Place Outside Communications' Students Classrooms – New York State Communications Association 2016 – Panelists include Jeff Morosoff (Hofstra University) and Jennie Donohue (Marist College)

Multiplatform Authenticity: Presenting the Personal Brand on Multiple Social Media – Broadcast Education Association Conference 2016 – Panelists include Mario Gonzalez (Hofstra University), Thomas Kenny (Molloy College) and Nicole Stevens (Molloy College)

Communicating with the Homologyph: Mimesis, Visual Culture, & Commodification as Culture – Society for Cinema and Media Studies Conference 2016 – with Matt Applegate

Continuous and Immersive Digital Media Literacy Education: Mobile Group Chats with Students – Media Education Summit Boston 2015 – Conversations presentation

Celebrity New: YouTuber, Viners, and Being Instafamous – New York State Communication Association 2015 – with Susan Drucker (Hofstra University), Lance Strate (Fordham University), Joseph Peyronnin (Hofstra University), and Mario Gonzalez (Hofstra University)

Teaching Television in the Age of Thumb-based Cinema – Broadcast Education Association Conference 2014 – with Thomas Kenny (Molloy College), J. McMerty (Elon College), and Nicole Stevens (NYIT)

Teaching Conflict/Conflict Resolution in 6 Seconds with Vine App – Broadcast Education Association 2014 BEA Ignite! Presentation Competition

The Savs and the Sav-nots: How to create Savvy Media Students – Broadcast Education Association Conference 2013 – with Thomas Kenny (Molloy College) and Nicole Stevens (NYIT)

Ethics in the New, Flipped Academic World: A NYSCA Roundtable – New York State Communication Association 2012 Conference

Storify and News Curation: Teaching and Learning about Digital Storytelling Utilizing Online Too – Social Media Technology Conference 2012, Howard University

Tomorrow's Needs Today: Making the Argument for Upgrade – Moderator: Broadcast Education Association Conference 2012 – with Thomas Kenny (Molloy College) and Matt Tullis (Ashland University)

Storify and News Curation: Teaching and Learning about Digital Storytelling Utilizing Online Tools – Northeast Media Literacy Conference 2012 – with Paul Mihailidis (Emerson College)

Leveling the Elite: Web Video and Equal Access – New York State Communications Association 2011

Content Curating and Informed Citizens – National Association of Media Literacy Education Conference 2011 – With Paul Mihailidis (Emerson College)

Social Media and Students – Molloy College 2011 – With Molloy College President Drew Bogner and Deidre Pribram (Communications Chairperson)

Empowering Youth Using Social Media Tools – Northeast Media Literacy Conference 2011 - with Paul Mihailidis (Emerson College)

Pedagogy and Production in the Age of YouTube, Revisited – Broadcast Education Association Conference 2010 – with Peter Gershon (Hofstra University)

Publishing to the Web: Design for High Impact at Low Cost – Latino Media Conference 2010

The Pedagogy of Television Production in the Age of YouTube – Broadcast Education Association Conference 2009 – with Peter Gershon (Hofstra University), Kirk Mastin (University of Washington), Ron Osgood (Indiana University), Ed Fink (California State University, Fullerton)

INVITED TALKS:

Algorithmic Implications of YouTube – Keynote lecture at Queens College Graduate Studies Colloquium – November 2018

Immaterial Products: The Livelihood of the Authentic. OR: Going Postal in the Age of YouTube – Invited talk at Emerson College – April 2018

Introducing Media Archaeology to K-12 Classrooms – Invited talk for the Reading Specialists Council of Suffolk – January 2018

YouTube: Populism and the Commodity of the Authentic – Invited expert lecture at the Salzburg Academy on Media and Global Change – August 2017

The Illusion of Authenticity: YouTubers, Instagrammers, and Monetization – Emerson College Marketing Communication majors – April 2016

Storytelling in 360 Degrees: A critical approach to new media and storytelling – Inaugural Creative Teaching Day at Molloy College – January 2016

The Corporate Hegemony of YouTube: How the online video platform favors the profitable – Lecture at Emerson College in the Communication, Media, and Society (MK120) course – April 2014

Learn how to Market Yourself! – Presented to the Hofstra University Chapter of Zeta Phi Eta 2014

SELECT WORKSHOPS AND LECTURES:

Understanding History through New Media and Media Archaeology – Presented to the Senior Adult Lifelong Lecture Series – Suffolk Y Jewish Community Center – June 2016

Communicating with the Homologyph – Faculty Research Day, Molloy College – February 2016

Youth K-6 and Digital Media – Presentation for youth educators at the Reading Specialists Council of Suffolk – January 2016

Moderator for several panels at StreamCon 2015 at the Jacob Javits Center

The Baldwin New Media Academy – Presented to Baldwin High School faculty in order to help start the New Media Academy launching Fall 2016 – November 2015

The Business of Authenticity – Lecture at Emerson College in the Communication, Media, and Society (MK120) course – April 2015

The Internet of Things and Privacy – Presented to the Senior Adult Lifelong Lecture Series – Suffolk Y Jewish Community Center – February 2015

New Media and Pedagogy – Molloy College Winter Institute 2015

Media Literacy and Information Curation – Presented to Reading Specialists Council of Suffolk 2015

Electronic Media in Grassroots Organizing and Community Advocacy – Lecturer and social media specialist for Long Island non-profit organizations

Media Literacy and Medicine – Presentation to the students of the Hofstra University Medical Scholars Pipeline Program 2012, part of the Hofstra School of Medicine in partnership with North Shore-LIJ Health System

Eyes on the Screen: What the Audience Wants from Your Work – Writers Guild of America East Web Television Workshop 2012

Facebook for Faculty: Social Media in the Classroom – Molloy College 2011

Social Media Responsibility - Hofstra University Medical Scholars Pipeline Program 2010, part of the Hofstra School of Medicine in partnership with North Shore-LIJ Health System

Keeping Your Eyes on the Screen - Writers Guild of America East Digital Workshop Day 2010

WORKSHOP COURSES

Theme Channels - Instagram; Viral Videos; GIF Making; Understanding Social Media; Online Reputation Management; Web Television; Memes in Digital Culture

FUNDRAISING

Herbert School of Communication at Hofstra University Alumni Speakers Bureau – Aggregate database of alumni in order to develop donations and participation increase.

#Hofstoria Western Queens Alumni Meetup Fundraiser 2015 and 2016 – Funds support either the Max Kolb Memorial Scholarship Fund or the Student Experience Fund at the Lawrence Herbert School of Communication at Hofstra University. Raised over \$1200 dollars in two years.

ACADEMIC EXPERTISE AND PRESS

GQ – *The YouTubers Who Teach Men How to Be Men* by Cam Wolf. Quoted.

<https://www.gq.com/story/mens-lifestyle-youtubers-teaching-manliness-aaron-marino>

USA Today – *YouTube tries to solve its conspiracy problem with Wikipedia. Some critics cry foul* by Jefferson Graham. Quoted.

<https://www.usatoday.com/story/tech/talkingtech/2018/03/14/youtube-tries-solve-its-conspiracy-problem-wikipedia-some-critics-cry-foul/425340002/>

USA Today – *7 days from fringe to mainstream: How a conspiracy theory ricocheted around the web*

by Jefferson Graham. Quoted. <https://www.usatoday.com/story/tech/talkingtech/2018/02/24/7-days-fringe-mainstream-how-conspiracy-theory-ricocheted-around-web/361446002/>

Mashable – *Meme la France: Global boundaries don't matter to alt-right memes or their makers* by Peter Allen Clark. Quoted. <http://mashable.com/2017/05/05/alt-right-memes-france-world/>

Newsday – *Baldwin Schools, Molloy College creating new media academy* by Patricia Kitchen.

Subject/Quoted. <http://www.newsday.com/long-island/education/baldwin-schools-molloy-college-creating-new-media-academy-1.11452269>

Public Square 2.0 with President Drew Bogner 2016 – 360 Degree Storytelling: Viewing VR

<http://bit.ly/mcps2vr>

The Creator's Project/Vice – Well It's the 10th Anniversary of “Oogachaka Baby” on YouTube by

Beckett Muffson – Main Interview. <http://thecreatorsproject.vice.com/blog/dancing-baby-turns-20>

Mashable – *What is responsible satire in the viral media age* by Max Knoblauch. Quoted.

<http://mashable.com/2014/02/11/olympic-ring-satire>

CNN – *Meet the Rules of the Internet* by Todd Leopold. Quoted.

<http://www.cnn.com/2013/02/15/tech/internet-rules/>

The List – *What's Trending: Fired by Social Media* – Main interview.

<http://www.thelistshow.tv/the-list/whats-trending/whats-trending-fired-by-social-media>

Newsday – <http://www.newsday.com/business/business-cards-see-rebirth-in-digital-age-1.5379700>

Fox News Channel – *Fox News College Challenge winning group 2013.*

<http://video.foxnews.com/v/2350004945001/2013-fnc-college-challenge-winners/#sp=show-clips>

Newsday – *Mobile Technology Enhances LIRR Commute.* Quoted. 2012.

<http://www.newsday.com/sports/mobile-technology-enhances-lirr-commute-1.4236042>

1010 Wins – *Mant'I Teo – Catfishing* – Internet expert

Fios1 – *Boston Bombings* – Social Media expert

CREATIVE ACTIVITIES:

Social Media and Staff Coordinator – Keeping Score television pilot at Molloy College

Photographer – Alec Baldwin speaks to Molloy College Communication students

Documentary Camera – *The Brothers Emmanuel* – Videotaped the Emmanuel brothers' (Rahm, Ari, Zeke) group interview for future use for book publisher

Camera Operator – SubwaySessions.com – DSLR operator for the showcase website that shows independent bands playing music in the NYC subway

Camera Operator – Columbia University Center for New Media Teaching and Learning MAAP (Mapping the African American Past) Project (maap.columbia.edu)

Associate Producer – *Inside Late Night: Pierre Bernard's Recliner of Rage* – Short documentary about Conan O'Brien's graphic artist Pierre Bernard and his segments on the Late Night show

<http://www.youtube.com/watch?v=izfThw5zIus>

Producer – *A Sense of Place: Digging Lloyd Manor* – Documentary for Hofstra University Archaeology Department. The project profiles students and professors excavating an alleged slave quarter at the Lloyd Family Manor.

ADDITIONAL PROFESSIONAL EXPERIENCE:

- June 2011 – April 2012 **Camera Operator/Audio Assistant:** CNBC – New York Stock Exchange – Worked as primary and swing positions on the floor of the NYSE for the length of the production day on various shows
- Feb 2006-August 2010 **Assistant Facilities Manager:** The Lawrence Herbert School of Communication, Hofstra University - Maintain two full-functioning television studios and supervise large productions; aid undergraduate and graduate students with the use of Avid Media Composer and Final Cut Pro for film and television projects; assist faculty with any facility or technical needs
- November 2005 **Event Producer,** mtvU - *Motion City Soundtrack Live Concert* (Broadcast) - Organized and managed pre-production of concert video at New Mexico State University; assembled Camera Operators for five person crew to shoot concert
- November 2005 **Segment Producer,** mtvU - *"Gamer's Ball"* (Segment series for Web and broadcast) - Wrote, shot and edited segment for stories based around students who modify video games; coordinated locations in Los Angeles and Ithaca for multi-day shoots
- August-October 2005 **Associate Producer/Production Coordinator,** mtvU - *"TMU: I Miss You"* (Reality series for web and broadcast) - Coordinated production of shoots in six locations
- July-August 2005 **Segment Producer,** New Jersey Network - *"New Jersey Works"* (Series) – Researcher, writer, producer, editor for entire segment in each episode
- February-June 2005 **Post Production Coordinator,** The Weather Channel - *"Forecast Earth"* (Series), *"It Could Happen Tomorrow"* (Pilot)
- January 2005 **Editor/Online Editor,** Disney - *"Family Fun"* (Interstitials for Web and broadcast)
- December 2004 **Assistant Editor,** History Channel - *"Breaking Vegas"* (Series)
- July-December 2004 **Assistant Editor,** Women's Entertainment - *"Young, Sexy &..."* (Series)

ADDITIONAL SKILLS:

Avid Media Composer Certified Editor, Final Cut Pro Editor, Adobe Creative Suite
 Game engines and virtual reality: Oculus Rift; Raspberry Pi programming
 Web production: HTML5, CSS, PHP, JQuery, WordPress
 All technical aspects of video compression for the Internet
 SEO, Google Analytics, Facebook algorithms and advertising
 Highly proficient in video and sound acquisition with working photography knowledge of all DSLRs, GoPro, Black Magic, Panasonic HVX, and mobile video.